

Clément Gougeon

Product Designer

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French. Native / English. Professional

Experiences



Senior Product Designer

@GRAB / Singapore, Singapore / 2019 - Present

In charge of product design & customer experience strategy for the lending team.

- User Research (interviews, user testing)
- Product Design (Workshops, prototype, cross team alignment, design specs)
- Design system & Design tools



Senior Product Designer

@DMI / Phnom Penh, Cambodia / 2017 - 2019

In charge of UX, design & customer experience strategy for the agency's major clients.

- UX Consulting (analysis, co-creation workshops, definition of UX strategy, etc.)
- User Research (interviews, surveys, UX audits, personas, etc.)
- UX Design (mapping, functional prototype, user testing, functional specifications)



Co-founder

@EscapeShaker / Paris, France / 2016 - 2019

Collaborated with 2 partners to create a web application that shows available timeslots of Escape Games. Designed & Coded website, Defined strategy and marketing.



UX Designer

@Cba Design / Paris, France / 2014 - 2016

In charge of UX design for the agency's clients. Worked on the digitalization of new brand concepts. From user research to prototyping and testing.



UX/UI Designer

@Digeetis / Paris, France / 2012 - 2014

Worked with early stage startups to help define their foundational UX. Delivered final designs for both web & mobile.

20+

Projects

Adapting and creating solutions for customer's needs

- Chatbot
- Bank
- Ecommerce
- BtoB
- Health
- Hotels
- Agriculture

Education



Master's degree, Product & Interactive Design

@Strate, Ecole de Design / Sevres, France / 2008-2013



Manga Arts School

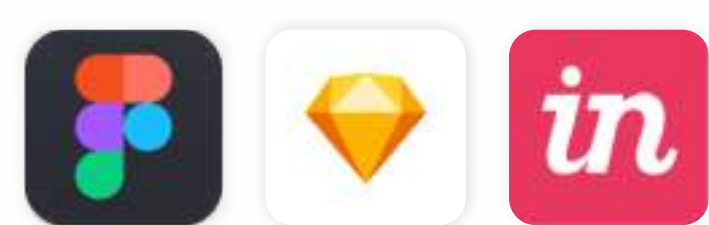
@TCA / Tokyo, Japan / 2011

Skills

- Product Design
- Information Architecture
- Interaction Design
- Motion Design
- Front/Backend Development

Tools

Design & prototyping



Motion



Interests

Sports

Badminton, Volleyball, Basketball

Travels

Cambodia, Japan, Korea, Europe, America, etc.